

**Integrated Student Experience (ISE) Implementation Alliance**  
**August 7, 2019 Meeting**  
**10:30-11:30 AM C204/LC301**

**MINUTES**

**President:** Ellis, Farrell, Hearn, Heineman, Hudson, Knoepfler, Kortz, Portanova, Rogers, K. Sullivan, Wheaton; Byron and Saretsky (guests)

1. A discussion about ISE Data (guest Kelly Saretsky)

- we have discussed macro, summative measures for the ISE in the past
- but folks have expressed hunger for formative, actionable data too
- with help from Lauren Lynch and Kirsten, Kelly has been assembling dashboards
- Tableau server provides visualizations of Zogotech data and student survey results
- Kelly's emails provided wealth of data about all three ISE sub goals; we discussed only some:
  - pretty flat fall to spring persistence; gap between Hispanic and non-hispanics over time; differs from Sense of Belonging where Hispanic numbers are higher than non-hispanics
  - first term GPA rates also mostly flat over time
  - almost 20% of students earn no credits in the first semester
- we discussed what else we need in terms of data collection, analysis, action:
  - more conversations needed: bringing qualitative vs. quantitative data together
  - why are things working for some students and not others: comparison studies of successful and unsuccessful developmental students is an example
  - Navigate quick polls may allow us to further explore some questions
  - we need to get to deeper understanding of what is happening with some students that are not successful and then design instructional and other interventions to help
- Janice asked Kelly to reexamine the sense of belonging data related to Acad Prep students

2. A communications subteam?

- with the scale up of Navigate and advising reform changes foreseen, the need for ISE related outreach to students and employees will rise this year exponentially
- we need more than just Bill's ISE NEWS messages: we need a comprehensive strategy
  - and a team to lead it
  - should we use the existing EAB Navigate communications team for this?
    - if so, it has to be able to handle non-EAB issues and have more AA folks
    - we also should add an SGA member
  - adjuncts are a crucial group to reach out to
- at meeting in late August, we'll look for volunteers that want to get more involved

3. Team Updates:

- Student Success Hub: L100 plans in Dimitry
- the L100 team is gathering information to share with students, help staffers serve students
  - connecting what staff in L100 will do to the New Student Roadmap
  - planning to be open M-F 9 am to 4 pm: need more volunteers!
  - will provide training for all employees that will staff L100 in early September

- -Advising Reform: update on professional advisers hiring process for Academic Centers
  - Michelle reports:
    - Michelle has met with the Center Leads to discuss the needs of each Center. Each Center has different support needs which compliment each other pretty well.
      - Example - the STEM Center doesn't need a strong presence from a professional advisor - their faculty advise their students in their own programs. The Center for Health Professions is requesting the most hours of advising support. Since the original plan was to assign one of the new advisors to these two centers - this works out very well as far as scheduling is concerned.

6 candidates with diverse experience in professional advising were interviewed during the last week of July. 3 Candidates have moved forward to the second round with Bill and Michelle next week.

1 advisor will split their time filling in the gaps (advising and assisting with registration drives/retention efforts) in the Centers on the 2nd floor of the C building - Liberal Arts, Professional Studies, & Business & Accounting.

1 advisor will spend the majority of their time assisting the Center for Health Professions in Lawrence and will support the STEM Center by attending Division & Department meetings, keeping up with transfer opportunities and acting as a liaison between the STEM Center and the Professional Advisors in the Advising Center.

-Pathways: EAB Academic Planning updates

- academic program maps being loaded into EAB Navigate

- meetings beginning with faculty on questions where Navigate and maps don't align

- Audrey reminds us that Navigate is NOT a degree audit tool; we have Degree Works for that

-Academic Centers

- Kelly working to set up a meeting of the leads with Michelle next week

## 2. Other Issues:

- next meeting: August 29th at 10:30 am

- Linda Fagan working on scheduling fall meetings

- ideas for upcoming ISE NEWS items

- by 8/14 PLEASE!