

## NECC 2020 Strategic Plan Update: February 2018



### Context

*The vision of this goal team is to expand and strengthen partnerships with the external community.*

### Accomplishments

- The co-chairs met with the Office of Institutional Advancement to determine how the goal team can best **support the Capital Campaign**. One co-chair has joined the committee being organized for this initiative and the co-chairs have recruited other members of Goal Team 4 to join this committee.
- A co-chair is working with Marketing Communications on **an online annual report** that will highlight the college's external partnerships. The report is designed to raise awareness of the college's external partnerships, encouraging new partnerships and growth in existing partnerships.

### In Progress

- An **External Partnership group** including faculty and staff who are in regular contact with external partners continues to meet once a semester to share updates and identify opportunities for cross marketing the college.
- The **External Partnership Goal Team** will meet twice this semester to learn more about two initiatives within the goal and to determine best ways to support these goals.
- A subcommittee is being created to determine **best practices for welcoming external partners** to the NECC campus and to strengthen relationships with these partners.