

NECC 2020 Strategic Plan Update: September 2017



Context

The vision of this goal team is to expand and strengthen partnerships with the external community.

Accomplishments

- The co-chairs **collaborated** with President Glenn and administrators responsible for external partnerships (Higher Ed., donors, K-12, and employers) to **develop goals, baselines, and outcomes**.

In Progress

- A subcommittee has been created to provide leadership in creating a **database of external partners**. This database will allow the college to better coordinate outreach to external partners and to identify opportunities to cross market the college and boost enrollments and build resources.
- An External Partners group including college faculty and staff who are in regular contact with external partners is now meeting once a semester to **share updates and identify opportunities for cross marketing the college**.
- The committee is exploring other initiatives that will support our goals including best practices for recognizing our external partners and how to grow our partnerships with the many organizations that use our facilities.