

## NECC 2020 Strategic Plan Update: April 2017



### Context

*The vision of this goal team is to expand and strengthen partnerships with the external community.*

### Accomplishments

- The fall semester was spent **developing the goals** of the External Partnership Goal Team and brainstorming initiatives to help support those goals. The group quickly realized that an important first step would be to **assess what the college is currently doing** with its external partners.

### In Progress

- A subcommittee has been created to provide leadership in **creating a database of external partners**. This database will allow the college to better coordinate outreach to external partners and to identify opportunities to cross market the college and boost enrollments and build resources.
- An External Partners group including college faculty and staff who are in regular contact with external partners will begin meeting once a semester to **share updates and identify opportunities for cross marketing the college**.