

December 2013

Public Presentation RUBRIC

Student name: _____

	<i>Criteria</i>	Excellent 4	Exceeds Minimum Standard 3	Meets Minimum Standard 2	Does Not Meet Minimum Standard 1 - 0	Ratings
Mandatory	1. Organization Presentation includes introduction, conclusion, sequenced material within the body, and transitions	Organizational pattern is skillful and makes presentation cohesive.	Organizational pattern is clearly and consistently observable.	Organizational pattern is intermittently observable.	Organizational pattern is not apparent.	
	2. Language Presenter's language choices support effectiveness of presentation and are appropriate	Language is imaginative, memorable, compelling, effective, and appropriate.	Language is thoughtful, appropriate and generally supports effectiveness of presentation.	Language is mundane, commonplace, and only partially contributes to effectiveness of presentation.	Language is unclear, not appropriate to audience, and minimally supports effectiveness of presentation.	
	3. Delivery May include: Posture, gesture, eye contact, expressiveness	Delivery techniques make the presentation compelling. The presenter appears polished and confident.	Delivery techniques make the presentation interesting. The presenter appears comfortable.	Delivery techniques make the presentation understandable, but the presenter appears tentative.	Delivery techniques make the presentation understandable, but the presenter appears tentative.	
	4. Supporting Material Examples, illustrations, statistics, analogies, quotations are used to establish credibility of presenter	Supporting materials make appropriate reference to information or analysis to <i>significantly</i> support the presentation or establish presenter's authority.	Supporting materials make appropriate reference to information or analysis to <i>generally</i> support the presentation or establish presenter's authority.	Supporting materials make appropriate reference to information or analysis to <i>partially</i> support the presentation or establish presenter's authority.	Insufficient supporting materials <i>minimally</i> support the presentation or establish presenter's authority.	
	5. Central Message A theme or point is established by presenter and reinforced by supporting material.	Central message is compelling: Precisely stated, appropriately repeated, memorable, and strongly supported.	Central message is clear and consistent with the supporting material.	Central message is basically understandable but is not often repeated and not memorable.	Central message can be deduced but is not explicitly stated in the presentation.	
Optional	6. Additional Criteria <i>Example: Time minimum/maximum</i>					
	7. Additional Criteria <i>Example: Visual aids, PowerPoint, etc.</i>					

Additional comments or notes:
