

## Lavery, Cathy

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**From:** Draft Strategic Plan NECC 2020 Feedback Response <no-reply@wufoo.com>  
**Sent:** Tuesday, January 26, 2016 11:20 AM  
**To:** Lavery, Cathy; Shaffer, Wendy  
**Subject:** Draft Strategic Plan NECC 2020 Feedback Form [#8]

Once you have reviewed the Draft Strategic Plan NECC 2020, please provide your comments below. (Your response is completely anonymous.)

Regarding the BHE requirement of "explicitly address the six educational outcomes of the Vision Project- college participation, college completion, student learning, workforce alignment, preparing citizens, and closing achievement gaps"- this needs to be addressed more in the next draft. Also regarding the BHE requirement of metrics- detailing how each goal will be measured and determined to be accomplished- should be included in the next draft as well.

## Lavery, Cathy

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**From:** Draft Strategic Plan NECC 2020 Feedback Response <no-reply@wufoo.com>  
**Sent:** Saturday, January 23, 2016 1:35 PM  
**To:** Lavery, Cathy; Shaffer, Wendy  
**Subject:** Draft Strategic Plan NECC 2020 Feedback Form [#7]

Once you have reviewed the Draft Strategic Plan NECC 2020, please provide your comments below. (Your response is completely anonymous.)

Excellent, couldn't have done better myself!

## Lavery, Cathy

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**From:** Draft Stratgic Plan NECC 2020 Feedback Response <no-reply@wufoo.com>  
**Sent:** Friday, January 22, 2016 1:46 PM  
**To:** Lavery, Cathy; Shaffer, Wendy  
**Subject:** Draft Strategic Plan NECC 2020 Feedback Form [#6]

Once you have reviewed the Draft Strategic Plan NECC 2020, please provide your comments below. (Your response is completely anonymous.)

In light of the decrease in enrollment numbers should the strategic goals include how outreach, recruitment and marketing efforts will support future enrollment goals at Northern Essex Community College?

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**From:** Draft Strategic Plan NECC 2020 Feedback Response <no-reply@wufoo.com>  
**Sent:** Friday, January 22, 2016 12:16 PM  
**To:** Lavery, Cathy; Shaffer, Wendy  
**Subject:** Draft Strategic Plan NECC 2020 Feedback Form [#5]

Once you have reviewed the Draft Strategic Plan NECC 2020, please provide your comments below. (Your response is completely anonymous.)

I would like to see NECC degree programs added: security studies, homeland security, cybercrime, sociology, and criminology. There is a need for full degree's as opposed to single classes.

Also, The Washington Center offers a top notch internship program with excellent federal agencies in DC.

We need additional mutual transfer agreements with Fitchburg, Salem, Merrimack, etc..

We need more academic advisors who specialize in transferability, many students who are leaving before obtaining a degree is too high, and they are unaware of how much they lose w/o the degree.

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**From:** Draft Strategic Plan NECC 2020 Feedback Response <no-reply@wufoo.com>  
**Sent:** Friday, January 22, 2016 11:49 AM  
**To:** Lavery, Cathy; Shaffer, Wendy  
**Subject:** Draft Strategic Plan NECC 2020 Feedback Form [#4]

Once you have reviewed the Draft Strategic Plan NECC 2020, please provide your comments below. (Your response is completely anonymous.)

Conceptually this draft is good. It identifies key areas of concentration for the next few years. I'm hoping that how the college will commit to realizing its goals will be part of either a more detailed write-up or college-wide conversations in the near future.

The final sentence copied below seems a little unclear (or maybe unintentionally self-referential?) in its second half. We're creating a plan that lays out a plan? Maybe something like "develops a process" or "describes strategies" could replace "lays out a Plan." (And either "Additionally" or "also" could be eliminated in that first line.)

"Additionally, over this planning cycle, we will also actively engage the college community to create an Enrollment Plan that first considers and defines our long-term vision for growth and then lays out a Plan for optimizing enrollment in relationship to that vision and in alignment with college capacity."