





Goal: #4 – Improving Student Career Preparation

Date: June 30, 2015

Prepared By: Dawna Perez/Ashley Moore

Strategic Planning Final Goal Team Progress Report - Year 14/15

Progress Report Key

	Completed
	Progressing as Expected
	Progressing with Challenges
	No Report Yet

Goal Initiative	Brief Description	Comments	Status
Career Services Website and NECCLink	Hosted site where employers can post jobs, students can develop profile, resume, portfolio and apply for jobs, do career exploration and register for workshops.	[June 2015] We are still working with MIS on getting all students inputted into NECCLink automatically, but for now they still must register themselves. Right now, we have 598 employers, 623 contacts, and 837 students in the system and 123 job postings currently.	
Career Services workshop offerings	Our team formed a subcommittee designed to consolidate, revise, and enhance career services workshop offerings and curriculum.	[June 2015] We will add to our offerings the combo Networking 101 workshop throughout AY15-16, and we will add Starfish workshops for students. The collaboration continues between Student Activities/ Engagement, Student Success Center, Career Services	

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<p>Provide more career prep resources for all students online and in person.</p>	<p>Focus is how to get more career preparation out to Liberal Arts students, but inclusive of all students.</p>	<p>[June 2015] Merrimack Fellow, Dave Godin, met with several LA faculty members to discuss improved career prep for LA students. Actionable ideas include involving LA faculty in orientation break-out groups by major, bringing Candid Career videos into the classroom, assigning students to attend a career workshop, doing career panels.</p> <p>Additionally, Goal 4 sponsored first annual Networking Night for graduating students. It was a great team effort. Fifty-four students registered (23 attended) and 38 businesses registered (26 attended). Lane greeted, Rosalin Acosta from Enterprise Bank spoke, Networking BINGO got everyone talking, and lots of networking occurred. Food and drink was supplied by Sam Ambra, Lance Hidy took LinkedIn profile pics during the night, and students filling out survey received an engraved business card holder. By all accounts, a success, it was suggested that we hold it twice per year and invite all students.</p>	
<p>Growth and development of Internship Program</p>	<p>Structured, mostly paid, internship opportunities linked tightly to academic areas and supported coursework.</p>	<p>[June 2015] Spring semester finished strong with 28 students in internships. Of the 13 Business students, 8 received job offers with 7 accepted (7 offers were PT, 1 was FT); of 8 Journalism/Communications students, there were 2 offers of PT jobs, both accepted; of the 7 CIS students, 5 out of 5 offers were accepted, 2 of which were full-time. Two others were offered FT but accepted as PT because students are still in school.</p> <p>The Fall 2015 Internship is incorporating students from Art & Design Program. Current recruitment levels are as follows:</p> <ul style="list-style-type: none">a. Art and Design: 18 students showed interest in a fall internship, 11 students are active in the process,	

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		<p>meaning they have set up meetings with internship staff and faculty, have a resume, and have discussed career goals.</p> <ul style="list-style-type: none">b. CIS: 12 students showed interest, 9 are active.c. JRN/COM: 10 students showed interest, 6 students are actived. Business: 17 students showed interest, 16 are active.e. Totals – 57 interested, 42 active. <p>A part-time to full-time position has been requested to help support and grow the internship program.</p> <p>The Internship subgroup worked to change the course name and make the description more relevant to the course offering. A special topics course COP110-Internship, was submitted and approved through Academic Affairs. COP120 is still in process.</p>	
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