



Strategic Plan Goal Three Team

**Agenda and Minutes
September 23, 2013
3:00-4:30 pm SC213**

Present: Sue Cunningham, Linda Shea, Lynne Nadeau, Linda Giampa, Betsy Pardo, Marilyn McCarthy, Abby Thomas, Niurka Aybar

Presentation on Educate Online with Colleen Malloy, V.P Business Development and Jim Thibeault, V.P. Operations

Overview

- Educate Online is currently working with Cape Cod CC, Springfield Technical CC, and Bristol CC and now with Mass Bay CC under a DOL grant
- The program is a spinoff of “eSylvan” and takes a master-based approach to learning: the president is a former CEO of WebCT
- High touch-high tech assistance
- Students take a diagnostic test and receive a learning plan to follow
 - work one-on-one in the online environment in synchronous interactions with a tutor
 - also work with a learning coach
 - must achieve 80% mastery on a guided practice exercise, then take a test on the material on a different day
- Students create a schedule of their availability and are given appointments with tutors
 - different tutors will work with students but share progress notes
- Program is being used for *Accuplacer* and GED prep, summer Bridge programs, and various other prep programs such as a developmental Math for Chemistry class

Content

- The content is fixed and cannot be adapted to specific courses
- The content is not currently accessible;
 - the default session is one hour
 - this version does not support screen readers, but new version (SP14) will support them and include captioning
 - uses a chat instead of an audio feature

- Reading:
 - Word analysis, vocabulary (acquisition and strategies), and comprehension
 - Different from *MyReadingLab* in that it includes a literature component and can reveal issues faced by many of the class members
- Writing:
 - Writing across the curriculum; scaffolded skills and assignments

Management and Cost

- E.O. sends a midterm and final report of student progress including attendance at online sessions
- Can be used within a class or as a supplemental or stand-alone program
- Licensed for students who use the program- colleges pay per student access for a semester
 - 50-250 students are typical user group at a medium size community college
 - \$10,000-\$70,000 to start; \$29-\$40 per student per session
- Differs from *Smarthinking*, which focuses on help with homework