

Strategic Planning Steering Committee Meeting Minutes

September 24, 2014

4:00-5:00pm

Pailes Room

Present: Noemi Custodia-Lora, Tom Fallon, Bill Heineman, Dawna Perez, Mark Reinhold, Janice Rogers, Wendy Shaffer, Marcy Yeager

Not Present: Terry Cargan, Lane Glenn, Richard Lizotte, Linda Meccouri, and Chuck Phair

Recorder: Cathy Lavery

Wendy and Mark began the meeting extending their thanks to the Steering Committee members for their openness and willingness to meet and share information over the past few months while Mark and Wendy got up to speed on all of the Goals and organizing meetings for the fall semester.

Especially as we look to ensuring that faculty are active participants in the college's strategic planning process, both now and with respect to future plans, discussion centered on how to attract more faculty to the process. At present, not all Goal Teams have faculty as members and only Goal Team 2 has a faculty member as a co-chair. All members present agreed on the importance of attracting more faculty to the process and committed to do so by the end of the fall semester. It was deemed that faculty would be asked to co-chair teams and that this would be a far more functional and important role than replacing the two faculty that had previously served on the Steering Committee without direct connection to the actual goals.

Each Goal Team Chair reported out:

Goal Team One: Noemi Custodia-Lora will be giving a pictorial presentation at the President's General Staff meeting on Monday, September 29th regarding Goal One/updates in Lawrence. Almost all of the big construction is completed. Small jobs are now being finished. They are now working on building communications throughout the Lawrence campus buildings. Now that so much has been accomplished, Noemi has asked her Team for ideas for future agendas. Bill thanked Noemi for the inclusion of DCE faculty space. At the current time, there is no additional money this fiscal year for Goal Team One. Bill suggested that if Lawrence needs anything it should be put in the regular budget/individual cost centers.

Goal Team Two: Exciting news: The college has been recertified as an Achieving the Dream Leader College which may continue to open the college up to attract additional money. A lot is going on: Introduction of non-STEM math pathway/STEM math pathway: these completion rates are much higher than a year ago. RWAT (Reading Writing Assessment Team), trying to draw holistic conclusions, but the writing hasn't improved. Two or three new faculty members have been hired through additional networking. The College Success Seminars are forging ahead to become a graduation requirement. We also have Starfish for Early Alert and a series of strategies in Reading Apprenticeship for reading better in students' line of coursework.

Goal Team Three: There is some overlap between Goal Team Two and Goal Team Three. Janice talked about supplemental instruction, DegreeWorks, and how many students have a DegreeWorks plan. She also commented on the great work of embedded tutors in modularized math. In October, Janice and

members of the Accessible Media subcommittee of Goal 3 will be meeting with Lane to request his formal endorsement of the Accessible Media statement.

Goal Team Four: Dawna Perez reported on Goal Team 4 activities such as NECCLink which is a comprehensive web-hosted recruiting system that allows employers to post jobs and internships for NECC students and allows alums and students to post their profile for employers to view. There are well over 100 businesses included in the on-line registration site that can see student profiles and the students can see job postings. The Internship program is very successful and has been extended to the CIS program this fall; the next big move is to determine how do we grow and bring internships into the liberal arts. Ashley Bragger was hired full time to work on the new Career Services website design and also to work on the Internship program. They are also creating a five-minute video to be shown in classrooms as a recruitment tool. Coca Cola is a nice fit for the Experiential Education program.

Goal Team Five: Marcy Yeager explained that Goal Team Five does not yet have a lot to report on as the Team has been newly reconfigured. A revised Charter was developed and Marcy presented it at this meeting for a vote (Motion/revised Charter on the following page). The motion was seconded by Bill Heineman and all present voted in favor.

An invitation to present (about 10 minutes) at the All College Assembly (ACA) meetings in the future went out to all of the Goal Teams. Goal Team Three's Accessible Media Subcommittee is scheduled to present at the December ACA meeting. If anyone else is interested in presenting at this or other related meetings, just call Wendy or Mark and they'll talk to Terry Cargan about presenting time.

Charge

The NECC Goal Team 5 is charged with the development of effective, inclusive, and thoughtful strategies in relation to goal initiatives as described in the 2012-2015 strategic plan.

“Whatever our role at the college, we are here to help students learn and accomplish their goals. To do this effectively, we must be constantly learning ourselves.” Our Objective is to offer a vision of a culture of learning at the College and mechanisms by which the College can advance the goal of promoting and realizing a culture of learning.

Responsibilities of the goal team include:

1. Communicate a sense of direction and intention to insure credibility and trust.
2. Meet monthly to monitor progress, report out on member activities, innovate, design, and collaborate to ensure goal achievement.
3. Promote a culture of learning through thoughtful and inclusive processes.
4. Develop measures for monitoring implementation, successes, and challenges of goal team initiatives.
5. Consider and recommend changes to the strategic goal plan as indicated.
6. Provide meeting minutes and semi-annual progress reports to the Strategic Steering Committee Chairs to establish transparent and timely reporting to the college at large.
7. Develop strategies for promoting and delivery of ongoing training and professional development plans for all faculty and staff.
8. Develop processes and strategies to provide access to regularly scheduled workshops, classes, and academies for NECC employees.
9. Develop processes and strategies to provide access for advanced forms of growth and development through conferences, classes, and programs outside the college for NECC employees.