

Strategic Goal #4: Improve Student Career Preparation

September 20, 2013 L244

Attending: Co-leader Dawna Perez, members Ashley Bragger, Nita Lamborghini, John Sabbagh, Paula Richards, Mike Markham, Silvia Banos, George Moriarty, Deb LaValley, Karletty Medina, and Lindsey Mayo

UPDATES

Workshops: Workshops are now up and running with the ability to register online. The system in place is not perfect in terms of data collection, but once NACELink is implemented, the system will handle data collection and workshop registration limits and waitlists. Certain faculty members are promoting the workshops in their class. We have had one request for a workshop by design, by demand; however, we currently do not have the capacity to do this. The team will have a scheduling meeting in late October to plan spring workshops.

Website: The website is temporarily on hold. We are working with MARCOM to figure out some issues we are having due to the new website accessibility regulations. Dawna and Ashley will be meeting with Andrea, Nathan, and Maureen to discuss the best way to move forward with the content. We will let the group know once we are ready to begin content development. The group is also looking to utilize the new landing page design that was implemented for noncredit.

Internships: Ashley is in the process of developing an internship/coop program to be piloted in the spring. She and Ellen are working with the Business and Journalism programs to pilot a program with a cohort of students. The pilot will be aligned with the MCC Experiential Education: Internships & Cooperative Education Handbook.

NACELink: we have the purchase order and the contract submitted and will begin the implementation process. Our "go live" goal is November. Additional details need to be discussed surrounding the communication plan for this system. Ashley has been working with Ellen Grondine and Mike Markham on a process for handling job posting requests that come into the college. Workforce Development would also like to work with their partners in discussing NACELink and identifying other opportunities available for our students.

Ashley's new role: The position that was proposed has been approved and Ashley became full-time on September 9th. She will remain an active member of the goal team; however, she now has specific duties related to her job title. Although her job will work in conjunction with the goal team, she is no longer solely available to do the goal team research and planning.

Community engagement: The community engagement subcommittee is now in full-swing. Paula and Silvia have identified 20 NECC faculty and staff who do community work at the college. They are looking to bring these people together in mid-October, to act as a cohesive info-sharing group. At this meeting they hope to learn about what each person is doing in the community, along with their level of involvement. They would like the discussion to center around how they can move forward as a group – what the roles will be, develop an info-sharing system, common definitions, and a community engagement presence on social media.

TED Talk: As we move forward, we encourage all members to watch the following video:

<http://www.youtube.com/watch?v=6Tc6GHWPdMU>

This video is titled “Career Services Must Die” and it is getting a lot of attention both on LinkedIn and You Tube. The video discusses the need to re-design the image of Career Services to be more of a holistic approach versus a reactive approach. Wake Forest has implemented the video’s approach to personal and professional development of students. We want to begin long-term discussions about the Goal Team’s vision. As we begin this process, we will want to keep the ideas of this video in mind.

NEXT STEPS

- **Ashley and Dawna** will meet with MARCOM to determine the workshop content and will notify the team about next steps for work required of team members
- **Paula and Silvia** will coordinate the community engagement meeting and report back to the team
- **Team** will watch the TED talk video and begin to generate ideas
- **Ashley** will have Beth Donovan post the minutes to Strategic Plan webpage
<http://facstaff.necc.mass.edu/vision-and-planning-initiatives/strategic-planning/strategic-goals-2012-2015/goal-4-improve-student-career-preparation/>

Our next meeting is October 25th from 9:00 – 10:30 in SC203