

# PowerPoint template

Guide to creating  
an accessible  
presentation

For more detailed tutorial, please see:

<http://media.umb.edu/pptdocs/>

# Key tips for making PowerPoint more accessible

- \* Use accessible PowerPoint techniques
- \* HTML version of presentation
  - \* HTML is the only format reliably accessible to the various brands of screen readers on the market.
- \* Best option: provide both!

# PowerPoint techniques

- \* Font (check size and style)
- \* Limit text
- \* Label graphics and images
- \* Limit graphs, charts and transitions
- \* Caption audio and video
- \* Check that all important information is in logical order in outline view

# Recommended Font

- \* Some fonts are better than others for accessibility.
- \* Use standard fonts that can be found on any system.
- \* The current consensus is that the font that is easiest to read on a screen is a sans serif font:

Verdana

# Other fonts

## Sans Serif fonts

- \* Arial
- \* Tahoma
- \* Trebuchet MS
- \* Comic Sans MS

## Serif Fonts

- \* Georgia
- \* Book Antiqua
- \* Times New Roman
- \* Courier New

# More on Fonts

- \* Limit the use of font variations such as **bold**, *italics*, and ALL CAPITAL LETTERS.
- \* Don't rely only on the appearance of the font (color, shape, font variation, placement, etc.) to convey meaning.
- \* Avoid blinking or moving text.

# Font size for readability

- \* Don't use anything smaller than an 18 point font – and preferably use a 24 point font as the minimum size.
- \* Not only will a larger sized font fill up your slide so there is not so much empty space, it will also limit your text.
- \* Too much text on a slide is evidence that you are a novice at making presentations.

# Keep text simple

- \* Limit the lines per slide to 4-5 lines at 24 point font
- \* Limit words per line of text to 8-10 words per line
- \* If you have more to say, create a new slide.

# Images

- \* If you use an image that is essential to the presentation, make sure you describe it.
- \* If you use an image make sure you provide alt text to explain the image.



This is an image of two beakers and a thermometer.

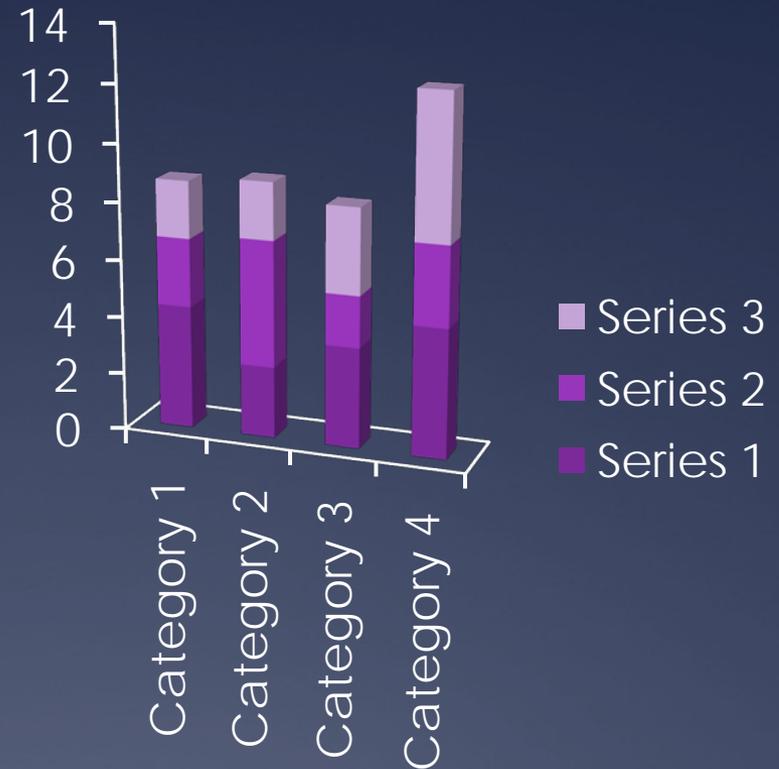
# Alt Tags—describe the image

- \* In Office for Windows, you can add the alt tag by right clicking on the image and selecting “size” and then “alt text” tab.
- \* In Office for Mac, you will need to create an HTML version and add the alt text tag in that version.



# Graphs and Tables

- \* Complex charts or tables may not contain proper headings or long descriptions.
- \* Make sure you add sufficient text to explain any charts.



# Contrast

## Good use of Contrast

- \* Simple black on white contrast is easy to read.

- \* Yellow on a dark background contrast is easy to read.

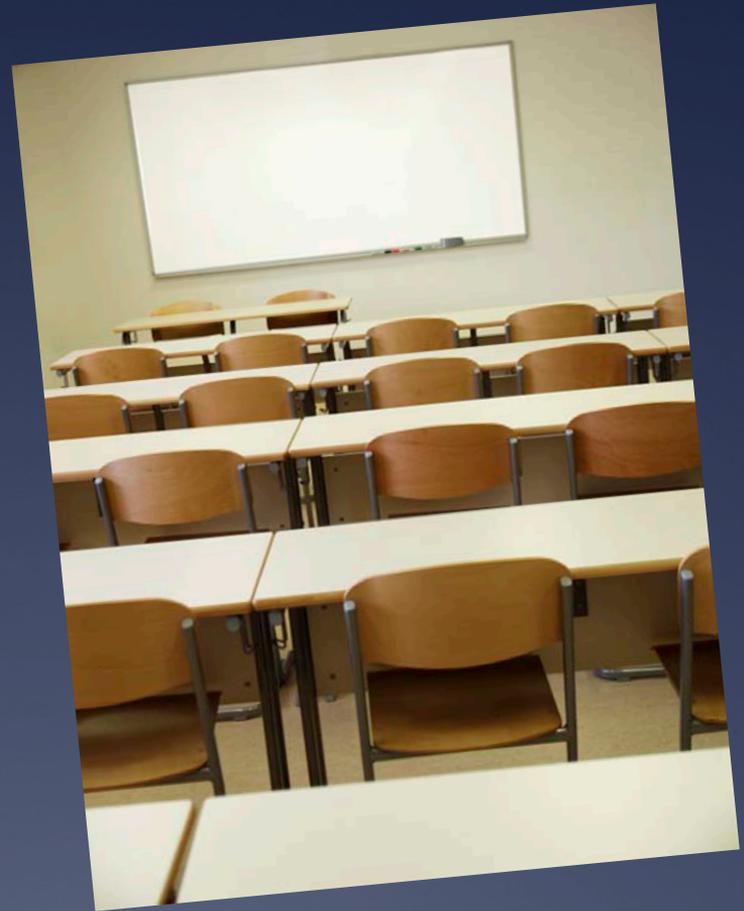
## Ex. of Bad Contrast

- \* Red on green color contrast is difficult to read.

- \* There is not enough contrast between the blues here, so it is difficult to read.

# Video and Audio

- \* When possible, provide a transcript of the text.
- \* Audio or video needs to be captioned before it is embedded into PowerPoint.



# Transitions

- \* Limit transitions, especially between bullet points.
- \* Use simple transitions, like fades, in place of complex ones.

# Use the outline view

- \* Make sure to use a title for each slide
- \* This creates a outline for your presentation and will help with the organization.
- \* **IMPORTANT:** To check to see if your content is understandable without formatting, look at the outline view.