

January 5, 2017

AALT

Present: **Donna Bertolino, Kim Burns, Mary Farrell, Tina Favara, Mike Hearn, Bill Heineman, Nancy Julin, Carolyn Knoepfler, Sharon McDermott, Dawna Perez, Janice Rogers, Kelly Sullivan, Grace Young, Diane Zold-Gross and Judy Zubrow**

Lane Glenn joined us today. He hasn't seen this group in quite a long time, and wanted to ask us for any topics we might want to bring up, information we wanted Lane to know, such as budget, enrollment concerns, where we're going with several new initiatives, renovation projects, whatever we might want to discuss.

Faculty are asking what is next step about program analysis—financial analysis; they want to know what the reporting out will look like, how it will get shared with the community. Lane isn't sure of how information will be disseminated and defers to Bill, who is primarily leading this effort.

Bill is hoping to have a rubric that lists all programs, the results from the Gray Associates workshop, and the scores of the impact analysis displayed, and a column that describes the cost of bringing an individual student through each particular program --- is it a net gain or loss? The rubric will be checked with deans, patterns will be sought in the data, and together we must deal with some difficult judgment calls.

Lane explained that most of our sister community colleges are going through similar processes with their programs. The idea of looking for patterns is key. If we look at results, and remove an indicator, do we still see the same patterns? Are their programs we can optimize ("fix") that we want to hold onto; are there others that we simply cannot sustain? Transparency of the financial process is important, especially for faculty who for the most part are on board with the process and understand the need for us to do it.

Enrollment in some programs—this sparked the conversation about the tension and frustration of academic affairs and marketing and how we can mobilize faculty as resources to generate enrollment. The website is one bone of contention, although we acknowledge a revamp is in the wings. Examples of other schools' websites are sources of innovative ideas, but academic areas are told these things cannot be done. Brand control seems to thwart ideas.

Secretary of Ed at state level has put together a process to look at allocation of capital funding, but also to look at institutional program portfolios and how they respond to regional workforce needs (in light of diminishing funds). Area schools looked at employee relations, programs, needs and gaps and at this point there is no simple solution to regionalization of programs (i.e. schools not replicating similar programs, instead, creating competition for students interested in the same vocation, ie culinary, hospitality). Health Division hoping to remain only area school offering Sleep Technology.

New programs now need to be vetted at the state level at the point of Letter of Intention, and can be told "No" if they don't appear to directly relate to workforce needs.

Update on International Students

Our focus is on housing for them at this point, and we are looking for affiliations with apartments or properties in Lawrence, at the moment, where regular arrangements for space can be mutually agreed upon. At this point, there is one property, and two more in the pipeline, to provide housing for more than a dozen DR students committed to coming by the Minister of Education of the Dominican Republic.

As state appropriations shrink, many schools go after increases in International students.

Enrollment dashboard taskforce – How do we make the most of the energy across the college for increasing enrollment--- We put together a dashboard of data related to enrollment: our conversion rate of applicant to student, retention rates...and we put together a small team to choose from an array of developed strategies to focus on implementing. Not on there are adult students or international students, because the unemployment rates and the community college enrollment rates show that those aren't the best pools to fish. High school graduates, though shrinking, still are a source for us, and we will look at other factors to determine other targets.

Police Academy – Long term vision is of a comprehensive Lawrence site (\$70M+) that would be a regional training center, municipal police department in collaboration with us. Shorter term, we have had the academies on campus, and we will look to keep them here and better integrate them into our academic programs as well. Timing/logistical challenges of scheduling rooms, etc. is important to improve. Lane is chairing a statewide committee of police and public safety reps and academics to determine: 1) should there be minimal higher ed degree requirements for police officers? 2) Should there be a statewide mechanism for articulating academy credit into academic programs (currently prohibited)? 3) If we are to change either of the above, what Higher Ed policy or legislation needs to change?

NECC is now allowing credit for experience in our CJ program, instead of going through the higher ed process to bring credits in.

HSI – cultural inclusion- in action (hiring, professional development, manifestations of cultural celebration) in a more comprehensive, intentional way understanding we don't have the resources that other larger colleges have to do that. The Culture & Inclusion group can address this, but also many of the ideas should be infused into the AMP and Strategic Goal teams in an intentional way.