

Program Review Year 2010 – 2011

Name of Program:

General Studies: Multi-Media Option

Program Review Team Members

Name

Title

Patricia Kidney

Department Chair — Art & Design
Professor — Graphic Design

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Dean of Academic Technology

Marina Javits

Associate Professor—Graphic Design

DATE: ___ March 1, 2011 _____

SECTION SIX: SUMMARY

I. CONCLUSIONS: PROGRAM STRENGTHS AND WEAKNESSES

A. List and describe the program's major strengths, based on information obtained in the Program Review. Cite evidence for each identified strength.

AREA OF STRENGTH	EVIDENCE
Program/courses	As evidenced in Section 3—our curriculum is solid with related multi-media courses and academic courses to give students a well-rounded basis of knowledge.
College mission and competencies are supported across the curriculum	Program courses support the program outcomes which include the college-wide competencies.
Cutting edge technology	Students who are interested in Multi-Media are in a growing and innovative field. There is room for this program to be expanded and doubled in size
Student Interest	As this program is an evolving learning experience in several areas such as film, video, TV Production, Web and Gaming—students are excited and interested in this Program.
Student Engagement	Hands-on training offered at off-site locations and the classroom.
Accessible program	Students with different types of disabilities are capable of developing skills leading to future employment

B. List and describe the program’s weaknesses or areas in which improvement is desirable, based on information obtained in the Program Review. Cite evidence for each identified weakness or area for improvement.

WEAKNESS OR AREA FOR IMPROVEMENT	EVIDENCE
Fulltime Program Coordinator with Multi-Media Content Expertise	The program needs a coordinator who can stay current with new developments and provide overall focus on the programs needs, including recruiting students, hiring qualified faculty and updating the curricular offerings. This program is focused on technologies that are rapidly and constantly changing and currency is vital for program relevance and survival.
No full or half-time faculty teaching dedicated to the Multi-Media Program	Only adjuncts teach in this program. The consistency with which they teach courses and their qualifications vary from term to term. The program badly needs a professional in the field to both administer and teach in the program.
Recruitment of students	In addition to having a coordinator who can focus on recruiting students, the program also needs courses which will provide the skills that are currently associated with multi-media programs, such as gaming. These courses are not currently being offered at NECC. Including these courses not only supports program currency but also will likely attract a diverse student body.
A114—Lab space	This lab space needs to be updated and possibly moved to a better learning environment.
Higher level courses	Game design is a course that is desperately needed in the curriculum. Students are highly motivated and need to be challenged.

II. ACTION PLAN

For each identified weakness or area in which improvement is desirable, submit an Action Plan. (When designing the Action Plan, a suggested plan would include the elements of Process Management using a Plan-Do-Study-Act (PDSA) cycle.) (Note: Add as many of the following tables as necessary.)

Problem	Improvement Activity	Person Responsible	Date of Activity	Findings
Fulltime Program Coordinator with Multi-Media Content Expertise	Hire fulltime program coordinator with Multi-Media content expertise	Division Dean	TBD	
Analysis:				

Problem	Improvement Activity	Person Responsible	Date of Activity	Findings
No full or half-time faculty teaching dedicated to the Multi-Media Program	Hire full or half-time faculty dedicated to the Multi-Media Program	Division Dean	TBD	
Analysis:				

Problem	Improvement Activity	Person Responsible	Date of Activity	Findings
Recruitment of students	Various activities such as going to high schools and advertising on NECC Website	Program Coordinator	TBD	
Analysis:				

Problem	Improvement Activity	Person Responsible	Date of Activity	Findings
A114—Lab space	Update and upgrade equipment in lab	Division Dean	TBD	
Analysis:				

Problem	Improvement Activity	Person Responsible	Date of Activity	Findings
Higher level courses	Courses such as gaming	Program Coordinator/Program Faculty	TBD	
Analysis:				