

PROGRAM REVIEW STATUS REPORT

PROGRAM: Business Transfer

Date of update: 3/25/14
Update provided by: Patricia Morrow

IMPROVEMENT ACTIVITIES AND RESOURCE REQUESTS		STATUS OF ACTIVITIES AND REQUESTS	
DATE RECORDED	ACTIVITY OR RESOURCE REQUEST	DATE OF STATUS REPORT	STATUS
February 26, 2007	<i>Lack of accreditation.</i>	4/14/08	Attended the Regional Conference of the ACBSP and the decision of the Coordinators and Faculty of the Business, Accounting & Hospitality programs was to not move ahead with the Accreditation at this time.
		2/3/09	Discussions have resurfaced as part of the NEASC study to look at accreditation for the Business Programs @ NECC; I plan to contact the ACBSP Director to discuss reinstatement.
		2/16/10	ACBSP accreditation has been recommended by the Business Programs Advisory Committee, but due to the budget constraints of the department we will not be pursuing this accreditation at this time.
		3/5/11	No update.
		4/1/12	No change.
		3/23/13	No change.
February 26, 2007	<i>Insufficient numbers of full- time faculty.</i>	3/24/14	No change.
		4/14/08	A full-time faculty member was hired in the fall of 2007 and she came on board in January. She is teaching this semester and working on the Accelerated Business Management (ABM) program and other college service activities. Full-time faculty in the Business Programs is assessing new program options (e.g., Entrepreneurial track) that combine credit and non-credit for students that want to fill knowledge gaps (i.e., career advancement, business ownership, etc.)
		2/3/09	Full-time faculty is sufficient at this time; new programs and course offerings are under development along with the development of more online & hybrid offerings. Meetings have been held to address credit & non-credit integration.
		2/16/10	BUS101, BUS102, BUS105, MGT201, MGT205, MKT210, BUS211 are all available in both hybrid and fully online options. First cohort of ABM students will be completing program in December 2009 and May 2010 for graduation. Staffing challenges may again arise with the opening of the Lawrence campus program for BUS/CIS courses.

		3/5/11	Offerings at Riverwalk will increase for fall 2011. Small Business Management and Accounting Certificates have been developed.
		4/1/12	This item from 2008 is back on the table: Full-time faculty in the Business Programs is assessing new program options (e.g., Entrepreneurial track) that combine credit and non-credit for students that want to fill knowledge gaps (i.e., career advancement, business ownership, etc.)
		3/23/13	We head into the next academic year with one faculty on two semester leave and another retiring spring 2014.
		3/25/14	One faculty on leave returned after one semester. This faculty member will probably be leaving at the end of this year. Other faculty awaiting notification of full-time position in Arizona.
February 26, 2007	<i>Inadequate follow-up of program graduates.</i>	2/3/09	Two Entrepreneurship Panels have been held the past year and another is scheduled for this semester; NECC graduates are invited to address the students on the success of their business venture. More work needs to be done in identifying where our Business Students go after graduation.
		2/16/10	Entrepreneurship Panels continued in the fall semester, but due to the many demands on the Alumni Office, we will not be holding a spring panel. Business Plan Competition has also been added. Current and former students who has completed BUS102 are invited to participate.
		3/5/11	Entrepreneurship panel will not be completed this semester, but the Business Plan Competition will go forward. Current and former students who have completed BUS102 are invited to participate.
		4/1/12	Business Plan Competition and 25th anniversary of Alpha Beta Gamma chapter recognition will bring current and past students together.
		3/23/13	Business Plan Competition and ABG will continue 4/13.
		3/25/14	As above.
February 26, 2007	<i>Lack of effective sequencing and/or specification of course prerequisites.</i>	4/14/8	We will be surveying students in the Intro to Business and Principles of Management courses in the fall to determine which, if any proficiencies or prerequisites are needed to increase student success and retention in business programs.
		2/3/09	The results of our survey were inconclusive; more work needs to be done to determine if sequencing and/or prerequisites are needed in the Business Programs.
		2/16/10	Discussion continues on these issues. Faculty concur that this is an important endeavor, but it is impacted by faculty and time constraints.
		3/5/11	Work will be completed through Academic Affairs to implement pre-requisites for BUS102 and MGT103 initially to include BUS101 and ENG101.

		4/1/12	Academic Affairs has implemented closer observation of pre-requisites for all courses.
		3/23/13	With support of AAVP, FY14 goal is to develop pre-corequisites for all ACC and BUS/MGT/MGT/FIN courses.
		3/25/14	Work in progress.
February 26, 2007	Curricular offerings.	4/14/08	Retail Management is running this semester and we are offering Human Resource Management in the fall. We are restructuring the BUS102 (E-ship) course to provide students with more time to develop their business plan and launch the enterprise.
		2/3/09	The BUS102 course has been restructured and approved by Academic Affairs (Fall 2008); we will be implementing the changes in the Fall 2009 and Spring 2010 semesters.
		2/16/10	Business simulation software has been identified, although BUS216 did not run this semester. It will be offered again spring 2011. BUS102 and BUS216 are under redesign including possible name change for BUS216 to better promote both courses.
		3/5/11	BUS216 was offered but did not populate. BUS102 redesign has worked well for students. MGT103 will be offered as an option for non-business majors.
		4/1/12	MGT103 was scheduled for 2 semesters and did not populate.
		3/23/13	All courses scheduled to run spring 2013 populated.
		3/25/14	No change.
February 26, 2007	Comparatively lower rates of retention and positive college outcomes for males.	2/3/09	Plan is to look at data at the end of the 2009 academic year.
		2/16/10	Plan will be developed with Assistant Dean - Academic Program Review, Assessment, and Academic Effectiveness to assess this data.
		3/5/11	No updates.
		4/1/12	ACC101 will be offered with supplemental instruction (SI) two sections fall 2012. Retention and outcomes will be analyzed.
		3/23/13	ACC101 (2 sections) has been offered with SI with mixed results. Two additional sections are offered spring 2013. One section only will be offered in fall 2013.
		3/25/14	SI not funded going forward.
February 26, 2007	Quality of the classrooms.	2/3/09	New CIO is onboard and a committee has been formed to address the classrooms; budget cuts could prevent or slow down any progress in this area.
		2/16/10	Significant progress has occurred on the first floor of Spurk utilizing stimulus funds.
		3/5/11	No updates.
		3/23/13	Spurk Improvements Team has been organized to develop 5 year plan of recommendations for AAVP.
		3/25/14	Improvements recommended. \$7 million program to be implemented after consultation work completed this

			summer.
February 26, 2007	Quality and availability of instructional technology.	4/14/08	E-ship software was approved and the software was received and loaded on all computers in the labs in both the Haverhill and Lawrence campuses. We are moving Marketing online and creating hybrid versions of several other courses.
		2/3/09	Students in BUS102 have been using the E-ship software in the computer labs at both campuses. We are looking at a Business Simulation product for the new E-ship course in the Spring 2010 semester. Marketing is online and we are running hybrid sections of BUS101 and MGT201 this semester. Future development of online & hybrid sections are planned for BUS102, etc.
		2/16/10	BUS101, BUS102, BUS105, MGT201, MGT205, MKT210, BUS211 are all available in both hybrid and fully online options in addition to the face-to-face offerings.
		3/5/11	In addition to ongoing use of Business Plan Pro for BUS102, QuickBooks is now available for ACC205 Computerized Accounting.
		4/1/12	No updates.
		3/23/13	Continuing to utilize Business Plan Pro and QuickBooks.
		3/25/14	No change.
February 26, 2007	Lack of business knowledge in the library to support business programs.	4/14/08	The library staff did an excellent job of building a 'Business Resource' page for us (linked to the Library Page) that provides students with direct access to four business databases for researching articles.
		2/3/09	The library continues to work with the Business Programs to provide access to the latest databases and periodicals. Most classes are brought to the library for an informative session on how to best utilize the Business Resources of the library.
		2/16/10	Librarians have acquired both 'Global Road Warrior' and 'Plunkett Research Online Industry Statistics, Trends and In-depth Analysis of Top Companies' for use by our students. They have also developed 'LibGuides' for coordination of business resources. Classes continue to be brought to the library for information sessions.
		3/5/11	E-books have been received and are very helpful for increasing student access to business resources.
		4/1/12	Librarians have been extraordinarily helpful with increased access to resources for business students. Our LibGuide is the most utilized LibGuide at NECC!
		3/23/13	Ongoing utilization of LibGuide and business databases.
		3/25/14	No changes.
April 14, 2007	Plan is to assess outcomes.	4/14/8	We completed the 1 st pass of outcomes assessment in the fall semester of 2007 and the results were very good; we will be doing a 2 nd pass this semester (spring 2008) to obtain a larger sample for analysis.
		2/3/09	The 2 nd pass was completed and the results continue to be

			extremely good. We are developing outcomes assessment for this semester.
		2/16/10	Plan will be developed with Assistant Dean - Academic Program Review, Assessment, and Academic Effectiveness to assess data for student utilization of the 'free elective' in program.
		3/5/11	Evaluation of student utilization of 'free elective' was reviewed and students are utilizing the 'free elective' to meet program outcomes. An additional review of writing through ACC102 will be completed this semester.
		4/1/12	Completion of ACC work was successful with only major weakness evident in writing skills. ACC Program review completed. Business program review begins this fall.
		3/23/13	BM program undergoing review spring 2013, BT scheduled for FY14.
		3/25/14	BM and BT program review delayed until FY15.