

Goal: #4 – Improving Student Career Preparation

Date: January 25, 2016

Prepared By: Dawna Perez/Ashley Moore

Strategic Goal Progress Summary- Year 15/16

Progress Report Key

	Completed
	Progressing as Expected
	Progressing with Challenges
	No Report Yet

Goal Initiative	Brief Description	Comments	Status
Career Services Website, NECCLink and CandidCareer.com	Expand career prep access to all students via improved NECC Career Services web presence, NACElink hosted site (NECCLink) where employers post jobs, students develop profile, resume, portfolio, apply for jobs, do career exploration and register for workshops.	<p>All students now have accounts set up automatically and receive a “Welcome” email each semester with a link to sign in upon matriculating at NECC. The NECC Career Services website is more robust than in the past, and students and faculty are directed there to see the list of all offered workshops for the semester. In NECCLink there are now 828 employers, 877 contacts and 124 job postings currently.</p> <p>CandidCareer.com was a new addition this past year, allowing faculty to bring 2-5 minute videos on different careers into the classroom or students to watch them whenever they want. No password needed. It gives students an idea of long-range career paths, as the careers listed require more than an Associates Degree. We could have some AA/AS jobs added (request, or pay to have alumni videos made).</p>	

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Career Services Workshop Offerings	A collaboration of Student Activities/Engagement, Student Success Center, Career Connections and Learning Accommodations Center continues to offer a broad selection of workshops to students for both college and career readiness.	The menu of workshops has increased (see listings for spring here: http://www.necc.mass.edu/student-services/career-services/career-workshops/ .) Our newest additions included Developing Your Brand, Breaking Bad Communication Habits, and Open Resume Review Labs for students. Fall 15 workshop attendance was up from past semesters. Some workshops were conducted in classes by request of faculty. In the future, within a model of an integrated student experience, we will strive to make even deeper connections with academic departments to provide more of the workshops in conjunction with or aligned with courses/programs. Marketing of workshops to faculty, as well as ones that can fit into “Global Scholars” programming will be among our priorities.	
Provide more career prep resources for all students online and in person	Focus on how to get more career preparation out to Liberal Arts students, but inclusive of all students.	Strides were made online with the data dump of all students into NECCLink instead of students having to register on their own, and likewise with availability of CandidCareer.com being available to all students, faculty and alum. Increased marketing is the need for those now. As for in-person career prep, Ashley has gained a PT staff assistant to build capacity to work with students, and although PT Career Coach Karletty Medina has left, this past November we filled her position with Lorena Holguin, who is getting additional training in career development. Goal 4 members Pat Morrow and Deborah Regan did research on what career exploration tools our sister community colleges were using, and found that MASSCIS, a free tool to Mass. Residents or accessible via organizational login, was the most	

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		<p>frequently used comprehensive tool. We are also looking at CareerReady 101, an online curriculum and tool also available to us for free via a state collaboration. As we decide on which comprehensive tool to use with students, we also want to place a quick career/interest inventory up front (Prospective students, Orientation, CPAC) that students can do independently and quickly to get an idea of possible paths to take. Conversations will be taking place in Spring 2015 with Grace Young, Tina Favara, Dina Brown and other relevant staff to determine how best to integrate a quick, free, online tool into the front end with students.</p> <p>We are also collaborating more closely with Brianne McDonough and the GPSSTEM team on career prep initiatives. This includes workshop offerings, exploring Career Ready 101, and working with programs like Lab Sciences to enhance their career preparation curriculum.</p> <p>Ashley, as part of her leadership project will be exploring the implementation of career exploration and job search curriculum into Academic Affairs. She is conducting best practice research in an effort to propose certain models to NECC and see how this could add value to our institution.</p> <p>Goal 4 interested parties will host the second annual Networking Night for NECC students, this time opening it up to all students, not just those graduating. For this event, we are collaborating with both the Haverhill and Amesbury Chambers to invite local employers to connect with students. We have already distributed a “Save the Date” card via multiple outlets on campus, and will promote online on the website, via the screens on campus, and through in person/email</p>	
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		promotion. Date is May 19, from 5:30-7:30 PM in Tech Center.	
Growth and development of Internship Program	Structured, mostly paid internship opportunities linked tightly to academic areas and supported coursework.	<p>Fall 15 saw the incorporation of students from the Art & Design Program. Statistics on job placement post internship is not available yet.</p> <p>We successfully changed the name of the internship course from COP101 Cooperative Education to COP110 Internship Education, in order to align our program with state definitions and to more accurately reflect our course offering. Fall 2015 was the first semester using this new course name.</p> <p>We hired a part time Internship Program Assistant, Noreen Fantasia.</p> <p>We worked with MARCOM to develop a video to promote the internship program. We are hoping to use this with recruitment of students and new employees to host interns.</p>	